

# DIVA E DONNA

## The women's weekly magazine

DIVA E DONNA is a magazine whose protagonist is a woman who is always new, with all her expectations, achievements and problems. News, fashion and beauty revisited in a new and original formula:

Innovative - Curious – Fresh.

The magazine offers the perfect mix of people content, dedicated to female passions. It contains news, ideas and advice for femininity. Photoshoots and sections present seasonal clothes and accessories, the most glamorous mix & match and outfits for different occasions.

The readers are mainly women who strive for elegance and love style.

### Print

Coverage <sup>1</sup>	463,000
Print Circulation <sup>2</sup>	115,000
Frequency	weekly



<sup>1</sup>AUDIPRESS 2022-02, <sup>2</sup>ADS Ø 4/2021-4/2022. DIVA E DONNA is published in Italy.