

## Europe's largest art magazine

**Art** has been Europe's most successful and best-selling art magazine for 40 years.

With international appeal, the premium brand **Art** is aimed at a high-consumption target group with style, lifestyle and class. **Art** readers focus on high quality in their consumption and they belong to the creative core of society. Editorial environments with high aesthetical standards combined with high paper- and print-quality put advertising campaigns in the best possible light.

### Print

Coverage <sup>1</sup>	229,439
Paid Circulation <sup>2</sup>	22,608
Frequency	monthly
Basic Rate 2026	EUR 20,400



<sup>1</sup>ma 2026/1, <sup>2</sup>IVW 4/2025. ART is published in Germany.