

CTV VIDEO

Reach your audience through the big screens in European living rooms

Reach your audience across premium CTV environments through a single, simplified access point.

Online Video

Monthly Uniques ¹	1,100,000
In-Stream Impressions ²	6,000,000

Offering:

- Maximum attention and brand recall in premium, controlled environments
- Reach audiences specifically on CTV
- Extensive portfolio of leading streaming platforms on CTV across Europe

Devices: CTV only

The collection has an avg. VTR of 95% and an avg. viewability of 95%!

¹Smartx adserver data 2025, ²Smartx adserver data 2024. CTV VIDEO is published in Switzerland.

