

At a glance

MYHOMEBOOK – the do-it-yourself portal for home and garden. It is aimed at anyone who wants to get involved and stands for a better lifestyle in your flat, house and garden. Clear and fresh, it encourages users to get stuck in and provides guidance on living, building, DIY and gardening. With lots of tips, the site combines knowledge from experts, influencers and hobby craftsmen.



Digital

Views	4.85 mill. (B4P 2025/II)
Net coverage	1.33 mill. (B4P 2025/II)
Possible Video Ads	4,471 (Adserver 2026-02)

