

## The most inspiring brand for women 50+ in The Netherlands

MARGRIET is an iconic brand packed with relatable stories that inspire and inform its audience. MARGRIET is a highly trusted brand offering useful content. It focuses on happy and healthy aging and is not anti-aging but pro-aging.

MARGRIET is the place where you will find all the inspiration, tips and information for an engaged, happy, & healthy life.

The readership mainly consists of socially engaged and curious women aged 55+.

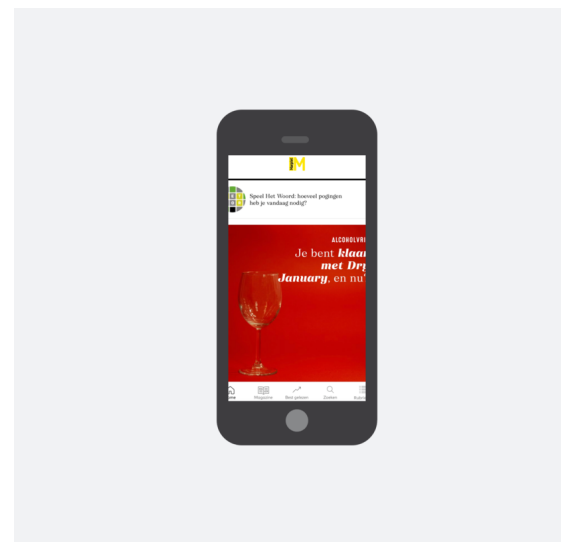
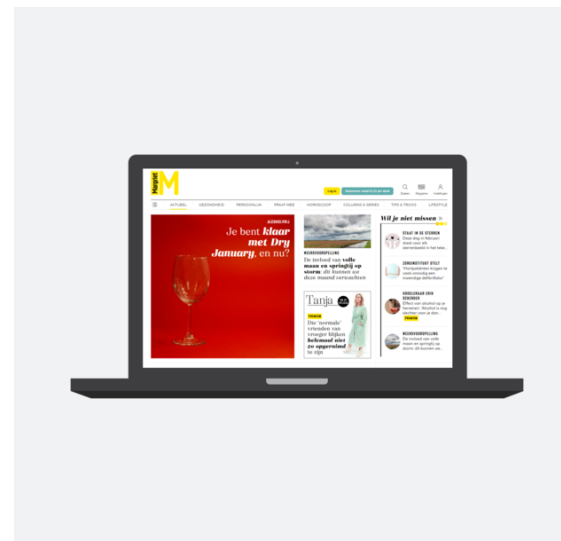
### Print

Coverage<sup>1</sup> 534,000

Frequency weekly

### In-Stream & Display

Unique User<sup>2</sup> 1,182,000



<sup>1</sup>NPMM 2022 III, <sup>2</sup>Publisher's Information 2023. MARGRIET is published in Netherlands.