

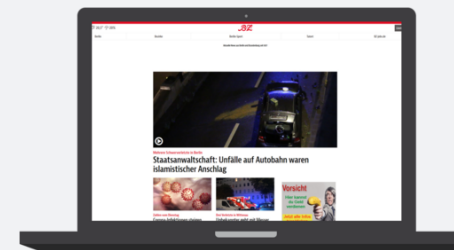
The B.Z. reflects the soul of Berlin city and is one of the capital's leading news portals

For more than 145 years, B.Z. has been one of the city's most distinctive trademarks. As a daily newspaper, B.Z. reflects the soul of Berlin, because B.Z. knows what moves the people of Berlin. It presents news with strong regional ties, reports, sports, culture and scene tips from Berlin and Brandenburg - fast and to the point.

The readers are men (58%) and women (42%) of all ages.

Digital

Unique User ¹	3,630,000
Visits ²	12,554,078
Page Impressions ²	27,199,907
Possible Video Ads ³	3,053



¹AGOF 2022-10, ²IVW 2023-12, ³Adserver 2025-04. B.Z. is published in Germany.