

The digital offer of the leading German-language style magazine

ICON is a unique, successful magazine brand, with the internationally acclaimed stylistic competence of founder and editor-in-chief Inga Griese. Credible journalism meets opulent innovative aesthetics. ICON is a source of orientation and inspiration especially for a brand-savvy community interested in fashion and jewelry, beauty and design, as well as travelling and enjoyment.

ICONMAGAZINE.de, launched in 2020, has a style all its own: opulent imagery, videos, interviews, stories and behind-the-scenes material. The format will become the digital home of the growing ICON community.

ICON is published 9 x a year as a suppl. to WELT AM SONNTAG. The Website is part of BILD.de which has in total per month: 25.41 mill. UU (AGOF Dec. 2022).

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