

## MEIN LIEBLINGS-REZEPT

MEIN LIEBLINGS-REZEPT is social cooking: the first cookery magazine by readers for readers. The magazine concept combines social media with print in a unique way. Facebook fans and readers submit their favourite recipes and share tried-and-tested family recipes with the community. The community food magazine.



### Print

|                  |                     |
|------------------|---------------------|
| Coverage         | 1                   |
| Paid Circulation | 22,975 <sup>2</sup> |
| Frequency        | monthly             |
| Basic Rate 2026  | EUR 10,760          |
| Copypreis        | 2.80 EUR            |