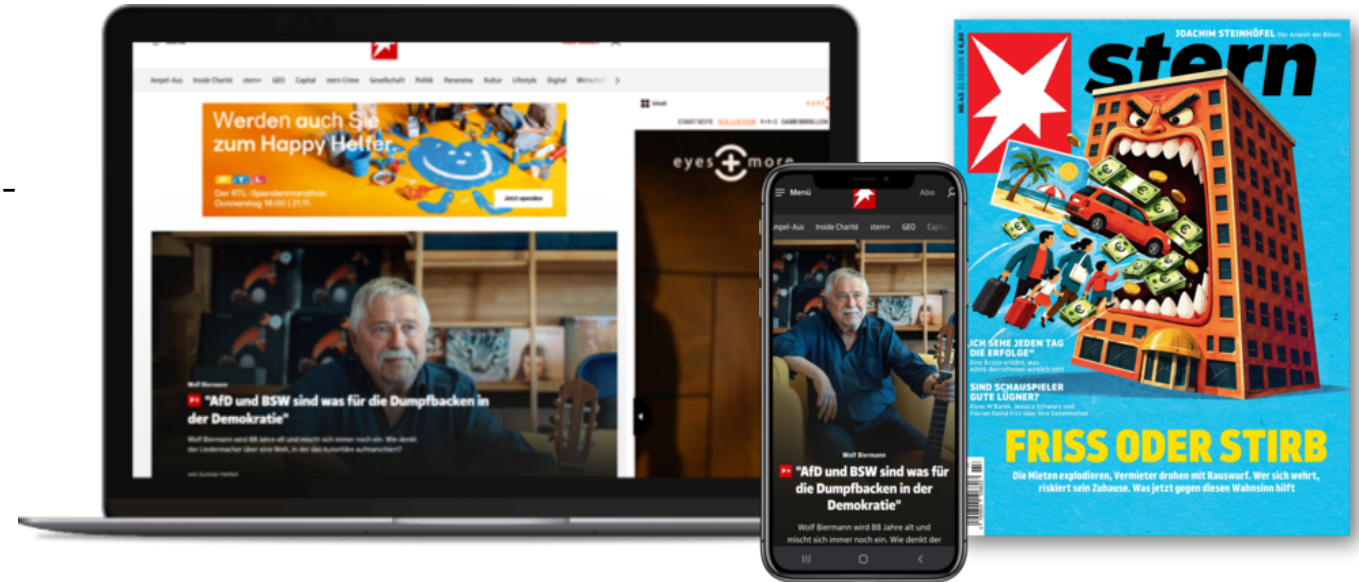


STERN

Major, topical and exclusive stories, a clear standpoint on societal questions, the repeatedly prize-winning optical language as well as its pronounced social commitment make STERN unique in the German media landscape. The coverage is close to the people, empathetic and concrete.



Print

Coverage	2.63 mill. ¹
Paid Circulation	253,708 ²
Frequency	weekly
Basic Rate 2027	EUR 82,900
Copypreis	6.80 EUR

In-Stream & Display

Views	53.71 mill. ³
Net coverage	12.38 mill. ³
Possible Video Ads	0.69 mill. ⁴