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Two thirds of the readers are men. The readers are mainly between 20 and 49 years old.

In-Stream

Views[1]	12,402,809
Net coverage[1]	2,267,789
Possible Video AIs[2]	70,992





[1]B4P 2026/I, [2]Adserver 2026-10. AUTOBILD.de is published in Germany.