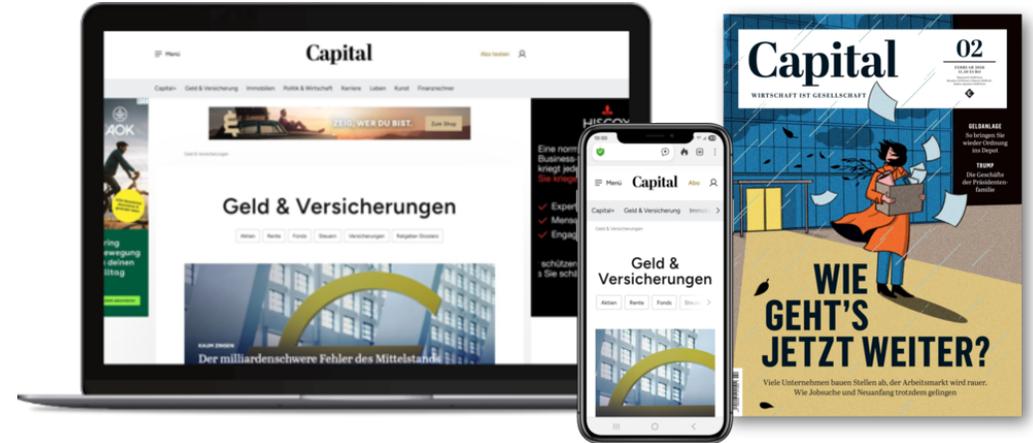


## At a glance

CAPITAL has been shaping German business journalism for over 60 years. With its successful magazine concept, CAPITAL is Germany's most widely read business magazine. Its credo is 'Business is society'. CAPITAL offers in-depth information about companies, the global economy, financial markets and the major trends in our society.



### Print

Coverage	<b>0.53 mill.</b> (B4P 2025)
Paid Circulation	<b>106,120</b> (IVW 4/2025)
Frequency	<b>monthly</b>
Basic Rate 2026	<b>EUR 39,100</b>
Copypreis	<b>11.50 EUR</b>



### Digital

Views	<b>3.36 mill.</b> (B4P 2025/II)
Net coverage	<b>1.55 mill.</b> (B4P 2025/II)
Possible Video AIs	<b>5,469</b> (Adserver 2026-01)