

LA GAZZETTA DELLO SPORT



Italy's leading source of sports news

LA GAZZETTA DELLO SPORT is the most popular newspaper in Italy. It is the most read one, with a historical record of readers among all Italian newspapers. For 125 years, it makes the Italian sports hearts beat.

LA GAZZETTA DELLO SPORT covers thousands of live events through its multi-platform news system. Its huge online community is one of the most vibrant on the web.

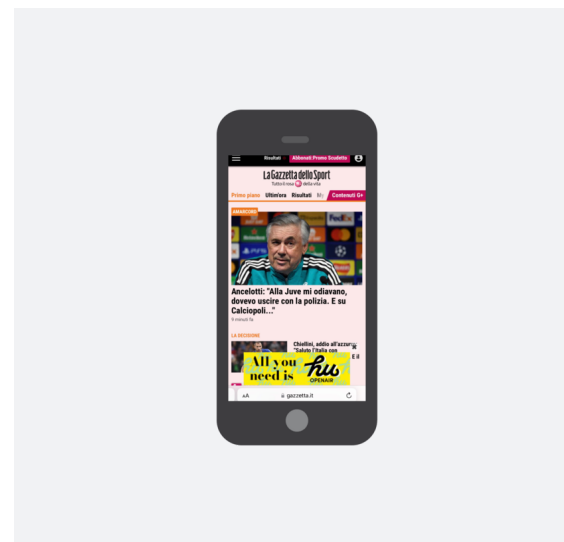
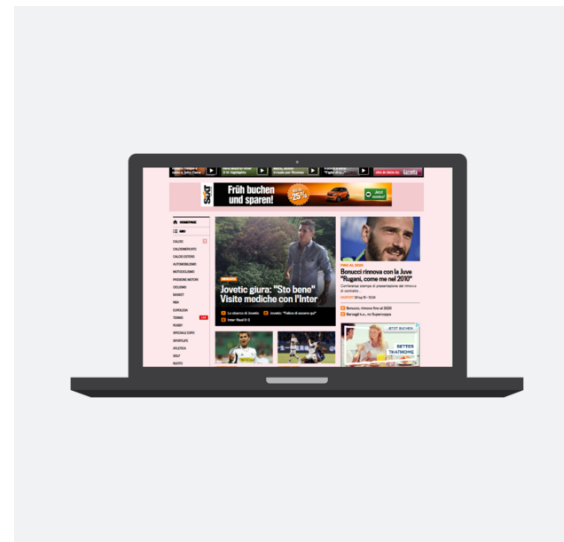
The readers are young people, nearly 50% are aged under 45. 90% of the readers are male, 70% assigned to the middle Socio-Economic Class.

Print

Coverage ¹	1,900,000
Paid Circulation ²	108,000
Frequency	daily

Digital

Unique User ³	18,900,000
Page Impressions ³	332,000,000



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