

STREAMING+

Connect with your target audience across all digital devices, while maximizing budget on CTV

Expands delivery beyond CTV, combining premium video environments with scalable reach across desktop, mobile and tablet.

Online Video

Monthly Uniques ¹	4,000,000
In-Stream Impressions ¹	25,000,000

Offering:

- Extend campaigns beyond CTV to capture incremental reach across devices.
- Maintain high-quality video standards across streaming platforms and web video.
- Deliver consistent, TV-like performance across devices, with strong VTR and viewability.

Devices: CTV, Desktop, Mobile/Tablets

The collection has an avg. VTR of 90% and an avg. viewability of 87%!

¹Smartx adserver data 2025 January-June. STREAMING+ is published in Finland.

