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First source of information on technology products

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Two thirds of the reader are men, most of them are between 20 and 49 years old. They are affluent, active consumers in search for sustainable products.

Digital

Views[1]	101,000,215
Net coverage[1]	10,867,695
Possible Video AIs[2]	33,083

[1]B4P 2025/II, [2]Adserver 2026-01. COMPUTER BILD is published in Germany.