

The leading Italian fashion publishing brand

AMICA is a fashion magazine, with a unique and strong identity: an unmistakable blend of elegance, quality, beauty, harmony and attention to images and details. A distinctive interpretative code, the AMICA CODE that has always connoted and identified the magazine.

An elegant, sophisticated cut, typically Italian, able to emphasize elements of style in every field: fashion, cosmetics, life, lifestyle, travel, etc.

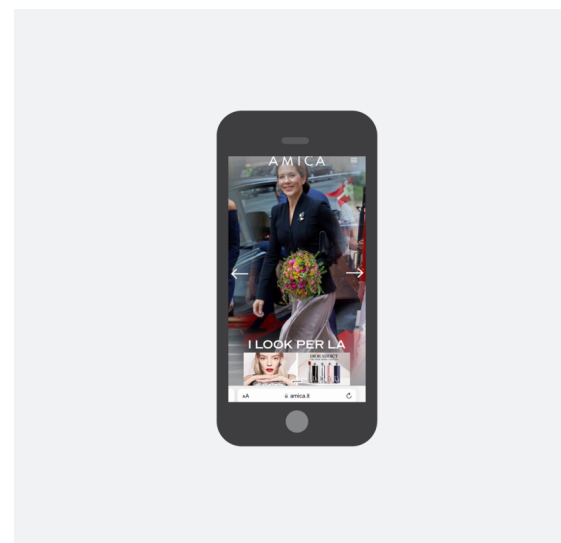
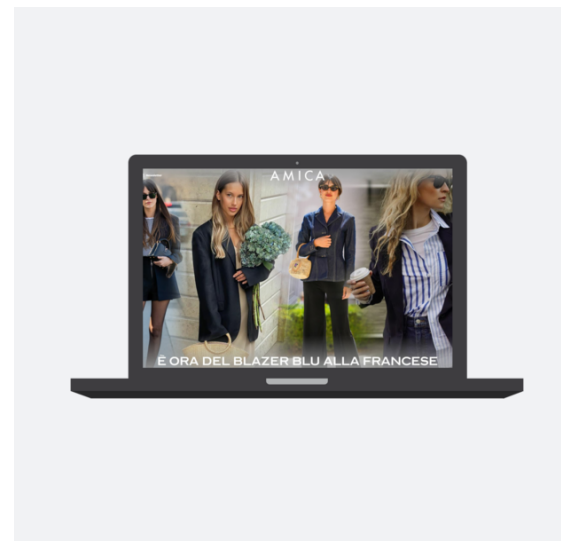
The readership (mostly women) likes to combine labels with high-street fashion, who tweaks her accessories to give a new twist to her style. They are attentive to their looks and want to be kept up-to-date on all the latest news.

Print

Coverage ¹	398,000
Print Circulation ²	87,000
Frequency	monthly

Digital

Unique User ³	1,596,545
Page Impressions ⁴	5,000,000



¹AUDIIPRESS 2022 2, ²ADS Ø 4/2021-3/2022, ³AUDIWEB 2022-01, ⁴AUDIWEB 2022-10. AMICA is published in Italy.