

CORRIERE DELLA SERA



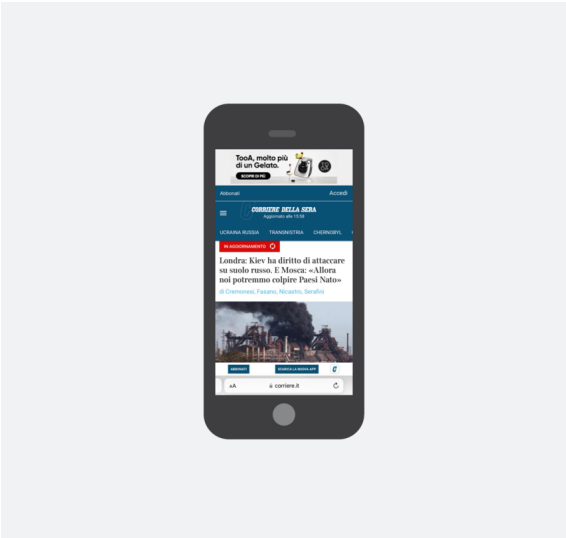
Italy's most widely-read daily newspaper and No 1 site of information

With 145 years of history, CORRIERE DELLA SERA is the most popular and read newspaper in Italy and it's considered, nationally and internationally, the most respected one thanks to the completeness, deepness and quality of its information. It satisfies exhaustively the information needs of the most qualified audience with articles on news, politics, economy and culture, but also on free time, shows, sport and lifestyle.

CORRIERE DELLA SERA is the first Italian newsbrand, the brand that has strengthened the relationship with its readers over time, thanks to the integrated development of its information offer, through digital platforms, web site, mobile, app, social media and newsletter.

The mainly male readers are exclusive, vital and high spending with a diploma who work as entrepreneurs, managers and freelancers.

Print	
Coverage ¹	1,768,340
Distributed Circulation ²	249,000
Frequency	daily
Digital	
Unique User ³	3,831,510



¹Source: ISTAT, 2019. ²Source: ISTAT, 2019. ³Source: ISTAT, 2019. CORRIERE DELLA SERA is published in Italy.