

DISCOVERY SCIENCE

Showing the wonders of science to everyone open to innovation and progress

DISCOVERY SCIENCE shows the wonders of science - from discoveries in space to advanced technologies and everyday phenomena. All brought to life by passionate experts. Discovery Science enriches the viewer with educational and compelling programs such as Street Science, How the Universe Works, Unearthed, NASA's Unexplained Files, Vanished, Secrets of the Underground and You Have Been Warned. Each broadcast brings people closer to understanding the world around them.

This core is men aged between 25 and 54.

TV

| | |
|----------------------------|---------|
| Monthly reach ¹ | 721,656 |
|----------------------------|---------|

Audience Profile

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| Men | 73% |
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|-------|-----|
| Women | 27% |
|-------|-----|

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|------------|----|
| 6-15 years | 2% |
|------------|----|

| | |
|-------------|----|
| 16-24 years | 1% |
|-------------|----|

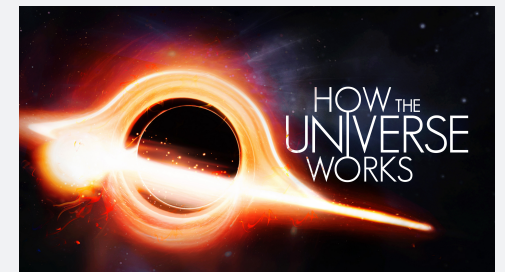
| | |
|-------------|-----|
| 25-34 years | 19% |
|-------------|-----|

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|-------------|-----|
| 35-44 years | 11% |
|-------------|-----|

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| 45-54 years | 20% |
|-------------|-----|

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|-------------|-----|
| 55-64 years | 18% |
|-------------|-----|

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|-----------|-----|
| 65+ years | 29% |
|-----------|-----|



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