

ZIGGO SPORT SELECT

Where all sports content comes together

At Ziggo Sport Select you can see all the sports matches you don't want to miss. The channel pays a lot of attention to golf, tennis, NBA basketball, rugby, athletics, cyclo-cross, skiing, snowboard cross, beach volleyball and Dutch competitions with live hockey, basketball, volleyball, korfbal and handball. A large number of summaries, highlights and fragments can be viewed on ziggosport.nl.

The core target is men aged between 25 and 54.

TV

Monthly reach ¹	1,846,065
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Audience Profile

Men	71%
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Women	29%
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6-15 years	5%
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16-24 years	12%
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25-34 years	16%
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35-44 years	16%
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45-54 years	19%
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55-64 years	20%
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65+ years	12%
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