

## At a glance

Very close to the stars & the European aristocracy. Great value & variety of topics in the areas of health & service, plus travel topics in every issue that are perfectly tailored to the readership. Two successful traditional brands NEUE POST & DAS NEUE BLATT in one combination. The publication frequency is weekly.

### Print

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Coverage	<b>1.76 mill.</b> (ma 2026/I)
Paid Circulation	<b>403,512</b> (IVW 4/2025)
Frequency	<b>weekly</b>
Basic Rate 2026	<b>EUR 38,460</b>

