

## CC CONSUMER COMBINATION

Very close to the stars & the European aristocracy.  
Great value & variety of topics in the areas of health  
& service, plus travel topics in every issue that are  
perfectly tailored to the readership. Two successful  
traditional brands NEUE POST & DAS NEUE BLATT in  
one combination. The publication frequency is weekly.



### Print

|                  |                         |
|------------------|-------------------------|
| Coverage         | 1.58 mill. <sup>1</sup> |
| Paid Circulation | 393,613 <sup>2</sup>    |
| Frequency        | weekly                  |
| Basic Rate 2027  | EUR 40,190              |