

# STREAMING+



## Connect with your audience across all digital devices while maintaining high-quality exposure

Expands delivery beyond CTV, combining premium video environments with scalable reach across desktop, mobile and tablet.

### Online Video

Monthly Uniques <sup>1</sup>	4,100,000
In-Stream Impressions <sup>1</sup>	13,000,000

### Offering:

- Extend campaigns beyond CTV to capture incremental reach across devices.
- Maintain high-quality video standards across streaming platforms and web video.
- Deliver consistent, TV-like performance across devices, with strong VTR and viewability.

**Devices:** CTV, Desktop, Mobile/Tabletop, Mobile/Tablets

The collection has an avg. VTR of 90% and an avg. viewability of 87%!

<sup>1</sup>Smartx adserver data 2025 January-June. STREAMING+ is published in Switzerland.

