



## DOUGLAS

DOUGLAS Magazine is the customer magazine of perfumery giant DOUGLAS, with a circulation of 1.9 million copies. The magazine invites readers into the world of luxury and creates a strong desire to consume. Its readers are true luxury lovers who strive for self-improvement every day.



### Print

Print Circulation	1.90 mill. <sup>1</sup>
Frequency	6 x a year
Basic Rate 2026	EUR 59,500
Copypreis	free

<sup>1</sup>Publisher's Information