

The serial channel of the Netherlands telling extraordinary stories

Telling extraordinary stories, that is what STAR Channel stands for. The stories of international hit series such as 'The Handmaid's Tale', 'The Simpsons', 'The Walking Dead', 'American Horror Story' and 'Prison Break'. New series such as '9-1-1 Lone Star', 'War of the Worlds' and 'The Resident' fit in perfectly. Drama, thriller and comedy series that are often broadcast first in the Netherlands, shortly after the international premieres. In addition, you can watch live football all year round, including the TOTO KNVB Cup and the Kitchen Champion Division. STAR Channel can be received by everyone with digital television, including Ziggo, Tele2, Canal Digitaal, Caiway, Delta, T-Mobile Thuis and KPN.

The core is people aged between 25 and 54.

TV

Monthly reach ¹	6,563,000
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Audience Profile

Men	45%
Women	55%
6-15 years	3%
16-24 years	4%
25-34 years	7%
35-44 years	7%
45-54 years	22%
55-64 years	26%
65+ years	32%

