

LANDLUST EINFACH HAUSGEMACHT



The unique magazine about all things cooking, baking and housekeeping

EINFACH HAUSGEMACHT offers an increasing number of enthusiastic readers' seasonal recipes as well as creative and practical household tips with a high service value, plus original decoration tips. Genuine reports, reviews and interviews about regional producers and culinary discovery journeys with detailed background information and practical insights are provided by the magazine.

The readers are 78% women, with an average age of 54. They are passionate about cooking and baking, are willing to spend more than average and enjoy sharing meals with families and friends.

Print	
Coverage ¹	575,814
Paid Circulation ²	56,106
Frequency	6 x a year
Basic Rate 2027	EUR 17,900



¹AWA 2025, ²IVW 2/2026. LANDLUST EINFACH HAUSGEMACHT is published in Germany.