

The largest women's channel in the world

Since 2014, TLC has been available in German-speaking countries via digital cable, satellite, web TV, and IPTV.

TLC stands for 100% real-life entertainment, offering viewers an unfiltered look at life in all its facets. Surprising and different, the channel offers insights into diverse lifestyles and life experiences.

Whether it's moving stories, extraordinary life choices, family tales, thrilling true crime series, eerie mystery cases, or top lifestyle content on home & garden, renovations, or cooking & baking shows – TLC presents life as it is: real and unfiltered.

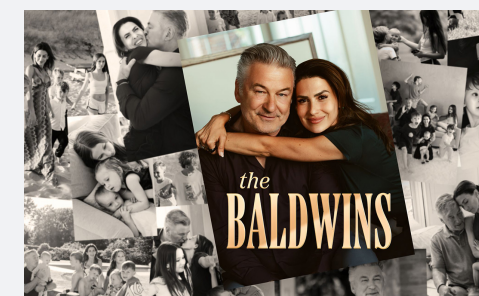
The non-fiction channel features a vibrant mix of international productions, German originals, and reversioned formats with well-known German hosts, all targeting a female audience.

TV

Monthly reach ¹	83,000
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Audience Profile

Men	39%
Women	61%
6-15 years	1%
16-24 years	1%
25-34 years	7%
35-44 years	13%
45-54 years	19%
55-64 years	34%
65+ years	25%



¹AGTT TELETEST 2.0, 5/24-4/25. TLC is published in Austria.