

# TV GRANDES CHAINES

## The clever TV-Guide

TV GRANDES CHAÎNES is the first TV magazine aimed exclusively aimed at free TV channel users. A bi-weekly family and consumer magazine to simplify TV for its readers with a clear and quick overview of the major channels. With each issue, TV GRANDES CHAÎNES offers its readers the latest news from the personalities of the small screen and behind the scenes of their favourite shows. The concept is very successful: TV GRANDES CHAÎNES is the biweekly TV magazine with the highest circulation.

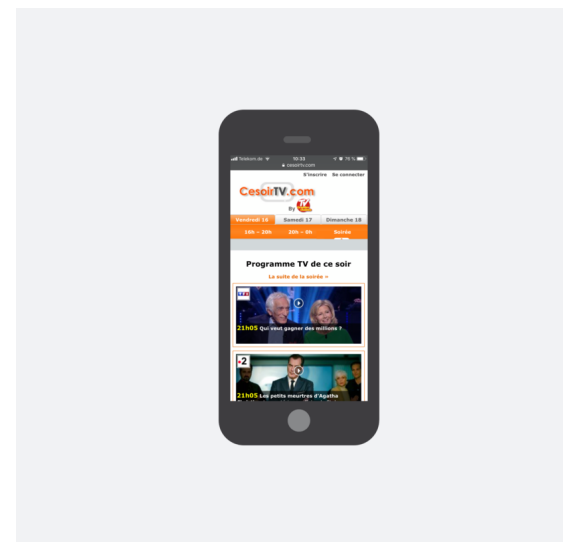
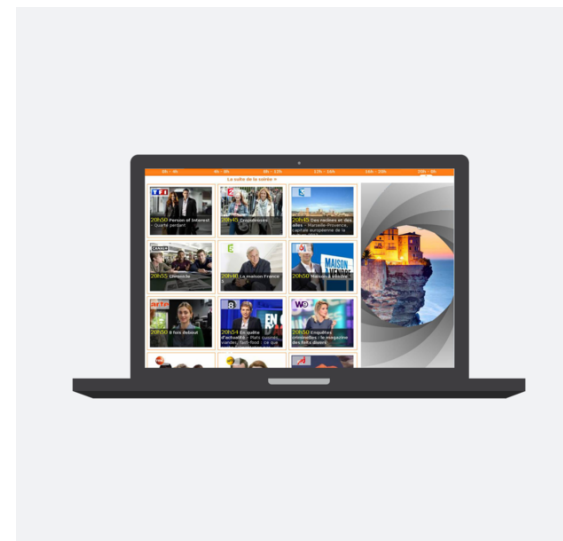
The magazine has a female (59%), young and family-oriented audience. Cesoirtv.com is the relating digital platform.

### Print

|                               |           |
|-------------------------------|-----------|
| Coverage <sup>1</sup>         | 2,000,000 |
| Paid Circulation <sup>2</sup> | 523,104   |
| Frequency                     | bimonthly |

### In-Stream & Display

|                          |           |
|--------------------------|-----------|
| Unique User <sup>3</sup> | 1,800,000 |
|--------------------------|-----------|



<sup>1</sup>ACPM ONE NEXT 2023/S2, <sup>2</sup>ACPM OJD 2023, <sup>3</sup>Mediametrie Mediamat 2023-12. TV GRANDES CHAINES is published in France.