

For the sport fans - always and everywhere

ESPN is part of The Walt Disney Company. ESPN is the live sports channel in the Netherlands. All matches of each round of the Eredivisie are broadcast live, with extensive previews and after-thoughts. In addition, there is a lot of live attention for the Kitchen Champion Division, KNVB Cup, Azerion Women's Eredivisie, the Europa League and the Conference League. Offers the best football programs and documentaries - showing the 4 major American sports leagues NBA, MLB, NFL and NHL. With ESPN WATCH viewers have access to all ESPN live matches and programs anytime, anywhere within the EU. The core target is men aged between 25 and 54.

TV

Monthly reach ¹	6,025,000
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Audience Profile

Men	68%
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Women	32%
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6-15 years	4%
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16-24 years	4%
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25-34 years	7%
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35-44 years	9%
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45-54 years	15%
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55-64 years	24%
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65+ years	37%
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