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CAPITAL's diversity relies on reports on the French and international economy, investigations on the leaders of the economy, revelations on industry and finance behind-the-scene-issues, advice and practical features on money investments and career management.

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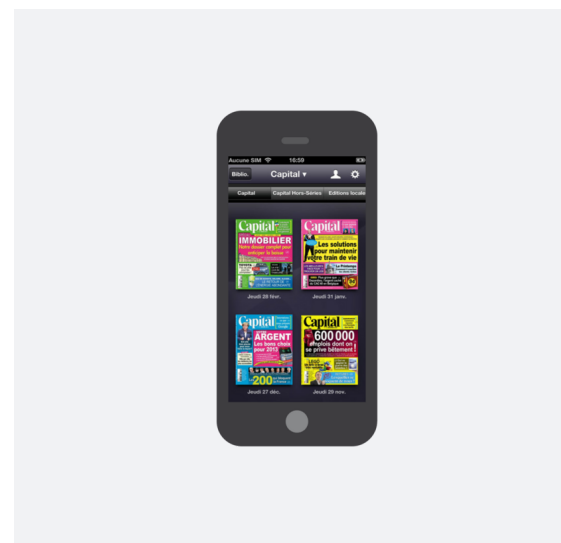
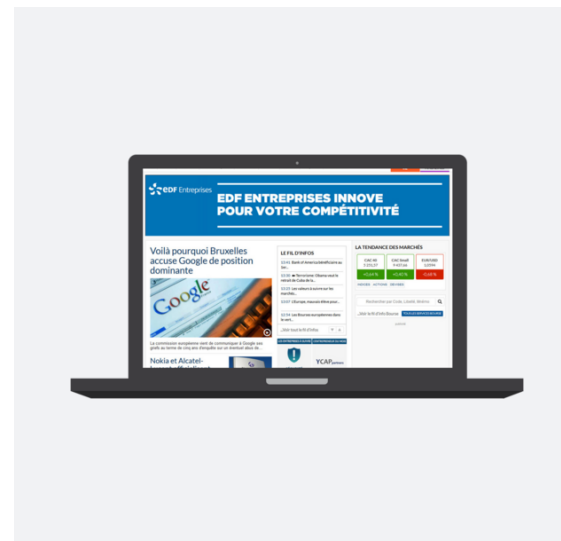
The core target group are men and women, 35-64 years old, AB social class, income of € 45,000+. They are urban, business decision makers, managers and directors.

Print

Coverage ¹	1,400,000
Paid Circulation ²	89,498
Frequency	monthly

Digital

Unique User ³	11,000,000
Visits ⁴	22,370,490
Page Impressions ⁵	32,339,249



¹ACPM ONE NEXT 2023/H2, ²DSH DFP 2023, ³Médiamétrie Internet Glob. 2024-02, ⁴ACPM OJD 2022-02, ⁵ACPM OJD 2023-02. CAPITAL is published in France.