



Activision Blizzard

ACTIVISION BLIZZARD is Europe's number one casual gaming company and one of the market leaders in gaming and entertainment. It includes major titles from the gaming world such as Candy Crush Saga and Farm Heroes Saga. Rewarded ads are played here. This gives users the opportunity to watch an ad and receive prizes and benefits in the game.



In-Stream

| | |
|--------------------|---------------------------|
| Possible Video Ads | 800.00 mill. ¹ |
| VTR | 98% ¹ |

¹Adserver 2025