

## The most chosen radio station for sport lovers made by the leading newspaper in sports journalism

RADIO MARCA was established in 2001 and is the nation's reference in the world of sports information. The viral radio station is in tune with its demanding public and supplies its listeners with constantly updated sports news. The podcasts by RADIO MARCA are available on all main social networks.

The listeners of RADIO MARCA are mostly male (86%), middle-aged (45% are aged between 25-44 years) and belong to the medium upper class (73%). Main focus is people interested in sports news and daily updates.

