

One of the leading upscale women magazines reaching one-third of French women

GALA covers both - the emotional lives of celebrities, with powerful and authentic stories as well as a look behind the scenes of a world of luxury and elegance in fashion, beauty, cuisine and travel. It creates a strong connection between the brand and its readers.

GALA reaches 14.3 million people within a month, offers innovative editorial experiences (GALA CROISETTE incl. Tablet App) and promotions at events that focus on fashion and movies. For 30 years, GALA has been revealing to its readers the emotional lives of celebrities, with powerful, authentic stories that reflect the real lives of women.

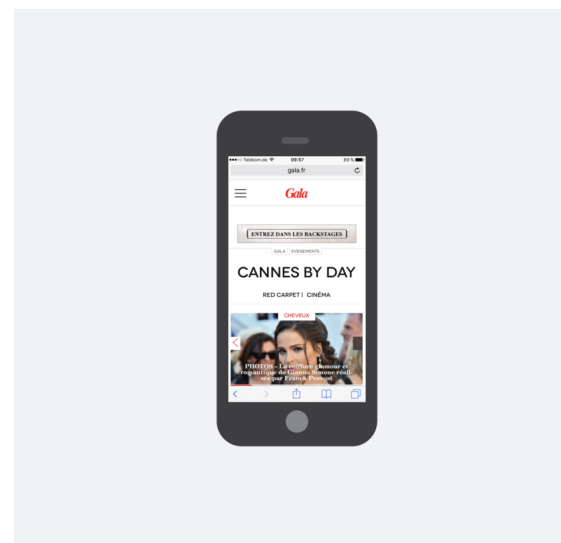
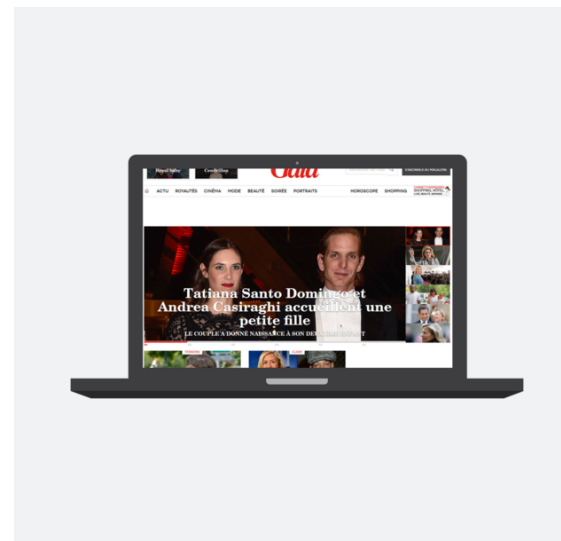
The core target group are working women aged 25 to 49 who live in urban areas, are active and premium readers.

Print

Coverage ¹	1,000,000
Print Circulation ²	120,000
Frequency	weekly
Basic Rate 2025	EUR 22,700

Digital

Unique User ³	13,300,000
Visits ⁴	41,403,036
Page Impressions ⁴	103,215,589
Possible Video AIs ⁵	31,100,000



¹ACPM One Next Global 2023/2024, ²ACPM OJD 2024/1, ³Médiamétrie Internet Glob. 2023-02, ⁴ACPM OJD 2022-02, ⁵ACPM One Next Global 2023/2. GALA is published in France.