

# NATIONAL GEOGRAPHIC WILD

## Wildlife and nature at its best

Discover the beauty of our planet on the NATIONAL GEOGRAPHIC WILD channel. Lovers of wildlife and nature can indulge themselves with the most spectacular film images and compelling stories. From the animal kingdom to natural phenomena and from science to history: NATIONAL GEOGRAPHIC WILD takes its viewers on unforgettable world travels.

The core target is people aged between 25 and 54.

TV	
Monthly reach <sup>1</sup>	1,495,000
Audience Profile	
Men	56%
Women	44%
6-15 years	2%
16-24 years	3%
25-34 years	4%
35-44 years	3%
45-54 years	15%
55-64 years	16%
65+ years	57%



<sup>1</sup>AdvantEdge - TechEdge © 2024 - RTL Nederland. NATIONAL GEOGRAPHIC WILD is published in Netherlands.