

TÉLÉ 2 SEMAINES

The itching powder of television

A revolutionary concept: the first to propose two weeks of TV programmes in a magazine. With a critical and highly committed editorial staff, TÉLÉ 2 SEMAINES also offers a different insight into the world of television. In addition, PROGRAMME.tv by TÉLÉ 2 SEMAINES offers direct access to topics such as cinema, sports and documentation plus a selection of the best replay programs and practical services to make your daily life easier.

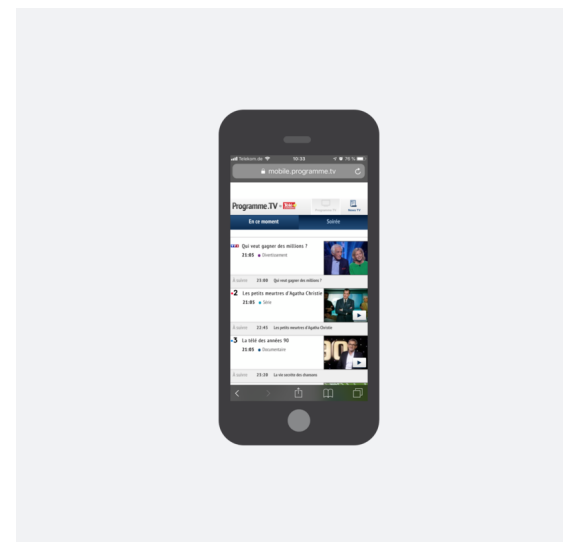
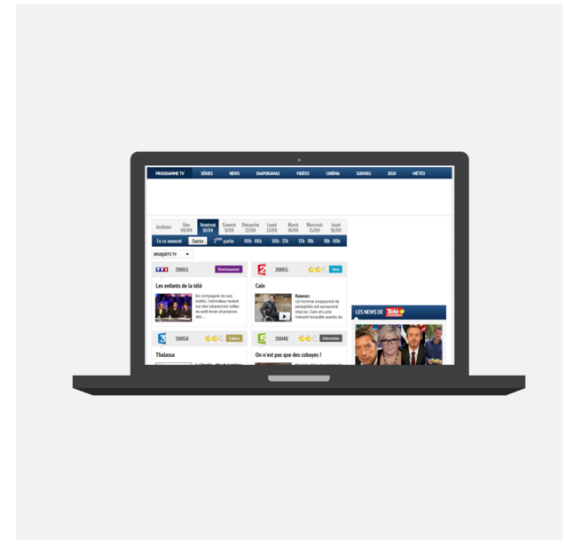
With 55% of female readers, the magazine is one of the most feminine of all TV magazines: 2nd in reach and affinity with women aged 25-49, women with children and working women.

Print

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|-------------------------------|-------------|
| Coverage ¹ | 2,600,000 |
| Paid Circulation ² | 497,617 |
| Frequency | 10 x a year |

In-Stream & Display

| | |
|-------------------------------|------------|
| Unique User ³ | 5,600,000 |
| Visits ⁴ | 5,900,000 |
| Page Impressions ⁵ | 17,745,852 |



¹ACPM ONE NEXT 2024/S1, ²ACPM OJD 2024, ³Mediametrie Mediamat 2024-02, ⁴Mediametrie 2023-12, ⁵ACPM OJD 2022-03. TÉLÉ 2 SEMAINES is published in France.