



# TV HÖREN UND SEHEN

Major reports, exclusive travelogues and highly emotional sections such as ‘A photo and its story’. Premium channels such as arte and Phoenix are given an above-average amount of space

## Print

|                  |                         |
|------------------|-------------------------|
| Coverage         | 1.66 mill. <sup>1</sup> |
| Paid Circulation | 300,835 <sup>2</sup>    |
| Frequency        | weekly                  |
| Basic Rate 2027  | EUR 54,820              |
| Copypreis        | 2.90 EUR                |



<sup>1</sup>ma 2026/II    <sup>2</sup>IVW 2/2026