

The news source with a focus on region, sports & entertainment

As a national daily newspaper, AD provides news and information without fuss. Every day, the AD delivers reliable news, sports, entertainment, and everything from the local region.

Readers and users have an average education and mainly belong to the middle class.

Print

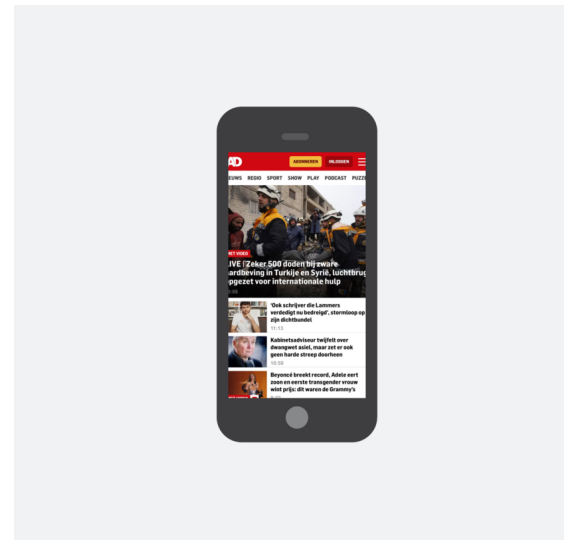
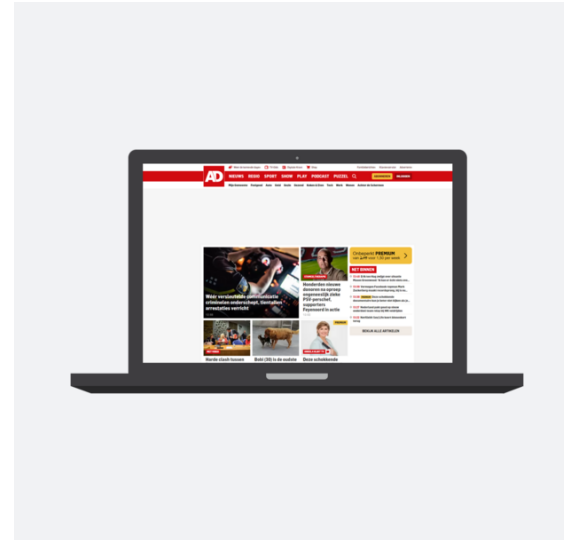
Coverage¹ 877,000

Frequency weekdays (Mon-Sat.)

Basic Rate 2025 EUR 26,400

Digital

Unique User² 6,619,000



¹NPMM 2024 II, ²NPMM 2024-QIII. AD is published in Netherlands.