

TINA | BELLA | LAURA |
ALLES FÜR DIE FRAU

TINA BELLA LAURA ALLES FÜR DIE FRAU Kombination



The image features four women of different ages (young adult, middle-aged, and senior) smiling and hugging. Overlaid on the bottom right of the image are four magazine covers:

- tina**: "Richtig trinken, weniger schwitzen", "Erfrischende Creme-Kuchen", "Die Turbo-Tomaten-Diät ist da!"
- Laura**: "Modetipps für kühlere Tage", "SCHLANK im Schlaf", "Über Nacht 4 Pfund leichter"
- Alles für die Frau**: "DAS NEUE Schlang-Abendbrot", "2 Hefte 1 Preis", "57 REZEpte"
- bella**: "GENUSS-GLÜCK", "Neustart für den Stoffwechsel", "Schlang-Rezepte zum Nachkochen"

Print-Prices
2027



Combination savings

YOU SAVE 4.5 % WHEN YOU BOOK THE TINA BELLA LAURA ALLES FÜR DIE FRAU KOMBINATION

The combination rate applies when advertisements for the same product group with a uniform theme and format are placed in the magazines. The adverts can appear in the four titles with a time delay of within four weeks.



Subsequent discount

For additional bookings in MEIN TV & ICH you will receive a follow-up discount of 20 %.



Rates and formats

Formats on single pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
1/1	normal	inner	210 x 280	90,350
3/4	vertical	inner	153 x 280	80,300
3/4	horizontal	inner	210 x 205	80,300
1/2	vertical	inner	103 x 280	59,230
1/2	horizontal	inner	210 x 139	59,230
1/3	vertical	inner	70 x 280	47,400
1/3	horizontal	inner	210 x 94	47,400
1/4	vertical	inner	53 x 280	36,700
1/4	horizontal	inner	210 x 73	36,700

Surcharges for preferential placements

Ad placement	Mono/Multi colour
2. Umschlagseite Laura	2,040
2. Umschlagseite bella	1,170
2. Umschlagseite tina	4,150
4. Umschlagseite Laura	2,040
4. Umschlagseite bella	1,170
4. Umschlagseite tina	4,150

Formats on double pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
2/1	normal	inner	420 x 280	180,690
2*1/2	horizontal	inner	420 x 139	118,450

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Special formats and advertising splits on request.

ADVERTORIALS

Advertorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

CREATION COSTS

(incl. concept, copy and layout, not incl. photo rights and photo productions)

Double page: 3,500 € (including format adaptations)

Full page: 2,900 € (including format adaptations)

1/2 page: 2,200 € (including format adaptations)

1/3 page: 1,900 € (including format adaptations)

Plus any image fees incurred if these exceed €150.

Additional formats available on request. We will be happy to prepare an individual offer for photo productions, creation of recipes, text writing etc. Advertorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts.

We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule. Timing for individual photo productions, creation of recipes, text writing etc. on request.

All rates are shown in euros; the rates are in effect from 1 January 2027 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

Closing date schedule

Issue No.	On Sale Date ¹	On Sale Date ²	Calendar Week	Ad Closing, Copy & Cancellation Date
2/2027	06/01/2027	08/01/2027	01	24/11/2026
3/2027	13/01/2027	15/01/2027	02	02/12/2026
4/2027	20/01/2027	22/01/2027	03	09/12/2026
5/2027	27/01/2027	29/01/2027	04	16/12/2026
6/2027	03/02/2027	05/02/2027	05	23/12/2026
7/2027	10/02/2027	12/02/2027	06	05/01/2027
8/2027	17/02/2027	19/02/2027	07	12/01/2027
9/2027	24/02/2027	26/02/2027	08	19/01/2027
10/2027	03/03/2027	05/03/2027	09	26/01/2027
11/2027	10/03/2027	12/03/2027	10	02/02/2027
12/2027	17/03/2027	19/03/2027	11	09/02/2027
13/2027	23/03/2027	25/03/2027	12	15/02/2027
14/2027	31/03/2027	02/04/2027	13	19/02/2027
15/2027	07/04/2027	09/04/2027	14	26/02/2027
16/2027	14/04/2027	16/04/2027	15	05/03/2027
17/2027	21/04/2027	23/04/2027	16	12/03/2027
18/2027	27/04/2027	29/04/2027	17	18/03/2027
19/2027	04/05/2027	07/05/2027	18	25/03/2027
20/2027	12/05/2027	14/05/2027	19	05/04/2027
21/2027	19/05/2027	21/05/2027	20	09/04/2027
22/2027	26/05/2027	28/05/2027	21	16/04/2027
23/2027	02/06/2027	04/06/2027	22	22/04/2027
24/2027	09/06/2027	11/06/2027	23	29/04/2027
25/2027	16/06/2027	18/06/2027	24	07/05/2027
26/2027	23/06/2027	25/06/2027	25	14/05/2027
27/2027	30/06/2027	02/07/2027	26	24/05/2027
28/2027	07/07/2027	09/07/2027	27	01/06/2027
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32/2027	04/08/2027	06/08/2027	31	29/06/2027
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36/2027	01/09/2027	03/09/2027	35	27/07/2027
37/2027	08/09/2027	10/09/2027	36	03/08/2027
38/2027	15/09/2027	17/09/2027	37	10/08/2027
39/2027	22/09/2027	24/09/2027	38	17/08/2027
40/2027	29/09/2027	01/10/2027	39	24/08/2027
41/2027	06/10/2027	08/10/2027	40	31/08/2027
42/2027	13/10/2027	15/10/2027	41	07/09/2027
43/2027	20/10/2027	22/10/2027	42	14/09/2027
44/2027	27/10/2027	29/10/2027	43	21/09/2027
45/2027	03/11/2027	05/11/2027	44	27/09/2027
46/2027	10/11/2027	12/11/2027	45	04/10/2027
47/2027	17/11/2027	19/11/2027	46	11/10/2027
48/2027	24/11/2027	26/11/2027	47	18/10/2027
49/2027	01/12/2027	03/12/2027	48	25/10/2027
50/2027	08/12/2027	10/12/2027	49	02/11/2027
51/2027	15/12/2027	17/12/2027	50	09/11/2027
52/2027	21/12/2027	23/12/2027	51	15/11/2027
1/2028	28/12/2027	30/12/2027	52	19/11/2027

1 TINA, BELLA, LAURA
2 ALLES FÜR DIE FRAU

Current topics can be found on <https://contentfinder.ad-alliance.de>.
Schedules for last-minute ads are published in the individual cate cards of the combination.

General information

Publisher	Heinrich Bauer Verlag KG
Marketers	RTL AdAlliance S.A., Headquarters Luxembourg, 43, Boulevard Pierre Frieden, L-1543 Luxembourg, www.rtl-adalliance.com
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FREQUENCY	weekly
ON SALE DATE	BELLA, LAURA, TINA: Wednesday ALLES FÜR DIE FRAU: Friday
PZN	TINA BELLA LAURA ALLES FÜR DIE FRAU KOMBIKATION 591851
Conditions of Payment	Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of required payment, all other outstanding amounts are immediately due regardless of any payment agreements which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the General Conditions of Business and based on current bank interest rates for running account credits.
Conditions of Business	The distribution area of the booked print magazine(s) is worldwide. Ad Alliance GmbH reserves the right to restrict or exclude the distribution of advertisements/ad specials in foreign distribution areas in accordance with standardised, objectively justified principles. Ad Alliance GmbH will inform the client of this in advance. All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are available from the publisher or under www.internationalmediasales.net/cob . Tax regulations require that you include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order.

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE FOUND UNDER WWW.INTERNATIONALMEDIASALES.NET. THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.



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You can find the current media portfolio at www.ad-alliance.de.
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RTL AdAlliance is in charge of the international marketing of the Ad Alliance portfolio.



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Discovery's HBO Max streaming service.

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