

# At a glance

This combination is one of the largest booking units in the women's target group. The editorial concepts of the titles complement each other. Overall, all three titles reach a target group aged between 30 and 59, which is addressed according to their individual needs and interests.

## Print

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Coverage	<b>1.88 mill.</b> (ma 2026/I)
Paid Circulation	<b>281,564</b> (IVW 4/2025)
Frequency	<b>weekly</b>
Basic Rate 2026	<b>EUR 68,100</b>

