

# MANAGEMENT

## The brand for the business leaders

MANAGEMENT is the magazine for all managers. It gives them advice on personal self-development and how to develop their careers. This dual approach makes MANAGEMENT unique. The aims of MANAGEMENT are to help people to be successful, to analyse current company issues and to provide ideas for individual fulfilment. The magazine deals with many different topics: Marketing, Finance, Management, Organization, Law. MANAGEMENT also addresses topics like nomadic work, telecommuting, flexoffice.

MANAGEMENT readers are 62% men and 38% women.

### Print

Coverage <sup>1</sup>	260,000
Paid Circulation <sup>2</sup>	25,769
Frequency	bimonthly



<sup>1</sup>ACPM ONE NEXT 2022/H2, <sup>2</sup>DSH DFP 2022. MANAGEMENT is published in France.