

At a glance

AUF EINEN BLICK offers well-founded and everyday information and advice, great emotional stories and exciting reports. The weekly magazine offers another major highlight: the annual reader campaign 'Heroes of everyday life', which honours special people.



Print

Coverage	1.17 mill. (ma 2026/I)
Paid Circulation	385,711 (IVW 4/2025)
Frequency	weekly
Basic Rate 2026	EUR 49,580
Copypreis	2.20 EUR

