

# At a glance

AUF EINEN BLICK offers well-founded and everyday information and advice, great emotional stories and exciting reports. The weekly magazine offers another major highlight: the annual reader campaign 'Heroes of everyday life', which honours special people.



## Print

Coverage	<b>1.17 mill.</b> (ma 2026/I)
Paid Circulation	<b>385,711</b> (IVW 4/2025)
Frequency	<b>weekly</b>
Basic Rate 2026	<b>EUR 49,580</b>
Copypreis	<b>2.20 EUR</b>

