

## The home of stories and drama

The channel features a large number of TV movies, long-running popular series such as Hercule Poirot, and films and dramas such as Vera.

The core target is people aged between 35 and 64.

### TV

Monthly reach <sup>1</sup>	19,390,000
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### Audience Profile

Men	38%
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Women	62%
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6-15 years	1%
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25-34 years	1%
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35-44 years	2%
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45-54 years	8%
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55-64 years	87%
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<sup>1</sup>Glance, BARB, 2024. ITV3 is published in United Kingdom.