

## WHAT THE FINANCE? DER FINANZ-PODCAST DER BRIGITTE ACADEMY

From the basics of ETFs, custody accounts and savings plans to NFTs and the psychology of money: In "What the Finance?" host Laura Weber discusses with interesting guests what you need to know to feel confident about your finances. The podcast is a mix of short episodes with basics, interviews and practical tips & tricks straight to the point.



### Keyfacts

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Frequency	fortnightly, on Tuesday
Ø length	30 minutes
Host	Laura Weber
Target group	Women, 20 - 39 years
Theme cluster	Economy & Technology
Reading	Host-Read, Presenter-Read

