

## The entertainment & sports channel

Part of the entertainment group British Sky Broadcasting. The programmes consists of live sports, feature films, series, children's programs and documentaries.

### TV

Monthly reach <sup>1</sup>	307,540
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### Audience Profile

Men	74%
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Women	26%
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6-15 years	6%
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16-24 years	10%
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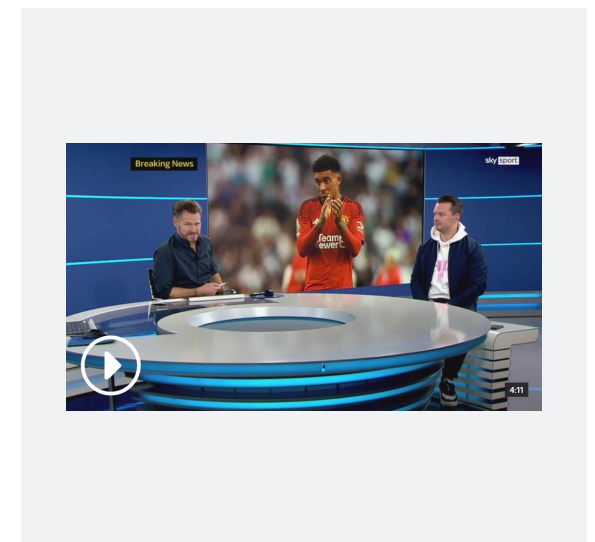
25-34 years	8%
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35-44 years	20%
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45-54 years	23%
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55-64 years	11%
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65+ years	22%
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<sup>1</sup>AGTT/GfK TELETEST; Evogenius Reporting, 2024. SKY SPORT AUSTRIA is published in Austria.