

At a glance

With around 1.1 million copies sold each week and a reach of over 5 million readers, BASIS PROGRAMM KOMBINATION is the highest-circulation weekly TV magazine combination in Germany.

Print

Coverage	4.38 mill. (ma 2026/I)
Paid Circulation	931,589 (IVW 4/2025)
Frequency	weekly
Basic Rate 2026	EUR 127,460

