

## The little brother of GEOLINO

GEOLINO MINI is THE magazine with a unique concept for preschoolers and children starting school. With a wide range of topics, the magazine is dedicated to first-time readers. GEOLINO MINI offers a lot to do and try out - game instructions, puzzle pages, craft sheets and more. It is meant for reading aloud, reading for oneself and for discovering.

The readers are curious, active and lively children. They have clear wishes, especially about toys and food, and develop interest in branded products. Most parents (91%) read along with their children.

| Print                         |             |
|-------------------------------|-------------|
| Coverage <sup>1</sup>         | 362,663     |
| Paid Circulation <sup>2</sup> | 42,617      |
| Frequency                     | 13 x a year |
| Basic Rate 2026               | EUR 10,200  |



<sup>1</sup>KMM 2025, <sup>2</sup>IVW 2/2026. GEOLINO MINI is published in Germany.