

At a glance

Curiosity is the driving force behind knowledge. That is why GEO offers exciting insights, new perspectives and surprising “aha” moments that engage users personally and touch them emotionally. GEO motivates people to discover the world’s secrets, understand others and be inspired by the planet’s beauty. GEO is enthusiastic about the world.



Print

Coverage	1.75 mill. (B4P 2025)
Paid Circulation	124,136 (IVW 4/2025)
Frequency	monthly
Basic Rate 2026	EUR 51,200
Copypreis	11.00 EUR



Digital

Visits	2.86 mill. (GA 2025-12)
Page Impressions	18.25 mill. (GA 2025-12)
Possible Video AIs	0.15 mill. (Adserver 2026-01)