

Germany's largest DIY portal with tips, tricks and ideas for home and garden

The largest and most comprehensive German-speaking DIY portal covers the entire spectrum of do-it-yourself activities: From home to garden, from crafting to building. On SELBST.de, DIY enthusiasts will find many creative ideas for their next project and suitable step-by-step instructions. Whether they want to build a carport, create a raised bed, or set up the workshop functionally: The over 3,000 instructions, 2,000 informative articles, and various tool tests make important purchase decisions easier for users every month.

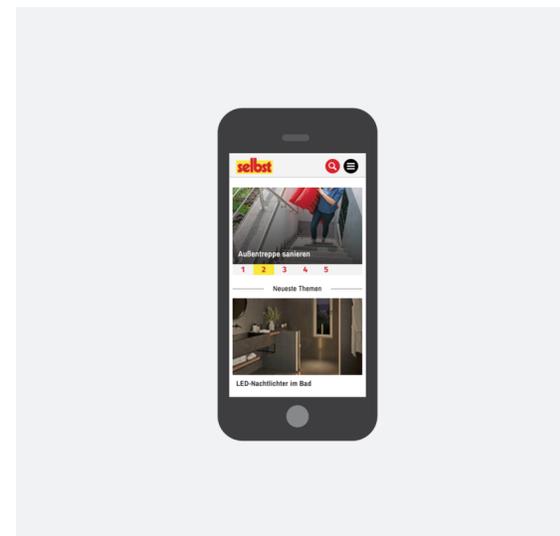
SELBST.DE users are affluent and tech-savvy, quality-conscious and interested in a variety of things.

Print

Coverage ¹	296,582
Paid Circulation ²	33,729
Frequency	monthly
Basic Rate 2026	EUR 28,410

Digital

Views ³	1,370,464
Net coverage ³	202,565



¹ma 2026/1, ²IVW 4/2025, ³AGF 2026-02. SELBST is published in Germany.