SELBST

Germany's largest DYI portal with tips, tricks and ideas for home and garden

The largest and most comprehensive German-speaking DIY portal covers the entire spectrum of do-it-yourself activities: From home to garden, from crafting to building. On SELBST.de, DIY enthusiasts will find many creative ideas for their next project and suitable step-by-step instructions. Whether they want to build a carport, create a raised bed, or set up the workshop functionally: The over 3,000 instructions, 2,000 informative articles, and various tool tests make important purchase decisions easier for users every month.

SELBST.DE users are affluent and tech-savvy, quality-conscious and interested in a variety of things.

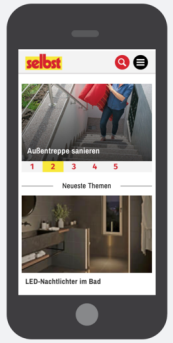
Print

Coverage[1]	312,217
Paid Circulation[2]	30,174
Frequency	monthly
Basic Rate 2027	EUR 28,410

In-Stream & Display

Views[3]	960,819
Net coverage[3]	169,073







[1]ma 2026/II, [2]IVW 3/2026, [3]AGF 2026-09. SELBST is published in Germany.