

At a glance

BRIGITTE is Germany's strongest women's media brand. It shapes the image of women—with depth, lightness, and attitude. BRIGITTE stands for empowerment and offers topics that affect, move, and inspire women of all generations. With journalistic quality, it stands for the highest credibility and social relevance.



Print

Coverage	1.06 mill. (ma 2026/I)
Paid Circulation	238,331 (IVW 4/2025)
Frequency	26 x a year
Basic Rate 2026	EUR 67,900
Copypreis	4.10 EUR



Digital

Views	61.11 mill. (AGF 2026-03)
Net coverage	1.12 mill. (AGF 2026-03)
Possible Video AIs	0.15 mill. (Adserver 2026-03)