

The digital women's channel in the Netherlands

With recognizable themes and viewing marathons during the weekend, the channel offers all ingredients for a wonderful evening at home: love & life, beauty & health, cooking, fashion and travel.

The previews of Goede Tijden, Slechte Tijden and The Bold And The Beautiful are unique. In addition to these previews, you can enjoy series such as Everybody Loves Raymond, Baywatch Hawaii, GTST Classics and In De Vlaamse Pot at RTL Lounge.

The core target is women over 25.

TV

Monthly reach ¹	3,204,000
----------------------------	-----------

Audience Profile

Men	32%
-----	-----

Women	68%
-------	-----

6-15 years	1%
------------	----

16-24 years	2%
-------------	----

25-34 years	9%
-------------	----

35-44 years	6%
-------------	----

45-54 years	24%
-------------	-----

55-64 years	39%
-------------	-----

65+ years	20%
-----------	-----

