

## At a glance

As a leading purchasing advisor, COMPUTER BILD provides well-founded assessments of technology trends and digital services. Its success is unparalleled – for more than 25 years, millions of users have repeatedly placed their trust in this strong brand. The recipe for success: serious, useful journalism combined with incorruptible testing expertise leads to clear product recommendations.



### Digital

Views	<b>101.00 mill.</b> (B4P 2025/II)
Net coverage	<b>10.87 mill.</b> (B4P 2025/II)
Possible Video Ads	<b>0.14 mill.</b> (Adserver 2026-03)

